

Profile



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Wellness Producer

Kishi Beniko

- NPO Japan Holistic Beauty Association Representative director
- Ministry of Environment's "Tsunageyo, Sasaeyo; Mori, Sato, Kawa, Umi" project ambassador

Born in September 1974 in the Shibuya ward, Tokyo. A mother of one.

Established the "Japan Holistic Beauty Association" (HBA) NPO in 2006, the foundation of which was based upon own and family's experience with struggle with illness. In order to promote self-care of women (both in body and spirit), we cooperate with a number of beauty, health and medical professionals, resulting in talent development and qualification testing. We also conduct a wide variety of wellness courses, both in-person and over the internet, that aim to bring out one's natural healing and immune-system-based potential.

As environment activists, we also make suggestions and offer guidance pertaining to SDGs (Sustainable Development Goals) to those concerned with making their lifestyle more friendly to the Earth's environment.

NPO Japan Holistic Beauty Association : <http://h-beauty.info/>

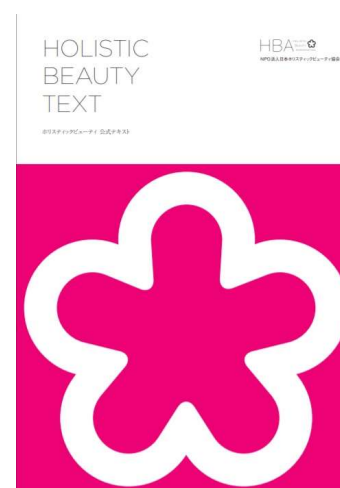


Career history Through various media and events continues to lead movements that promote organic life and well-being.

- 18 years old– made own debut with the Shueisha`s “More” magazine (“More friends”)
- 23 years old – founded a beauty marketing company called “Collon.” The company provided large quantities of market survey and product development consulting, using the beauty page “Vienna” as its base. Also served as an evaluation committee member for independent administrative institutions for the Ministry of Economy, Trade and Industry. Participated in the “Environment Business Women” project with various government committees.
- 28 years old – featured on the cover of the “MAQUIA” magazine, participating as its` role model. At the same time developed stress-related asthma.
- 31 years old – affected with endometriosis immediately after marriage. Received treatment for asthma as well as hormonal therapy, and laparoscopic surgery for the endometriosis. Decided on the proliferation of self-care knowledge among modern women as her life mission and founded the “Japan Holistic Beauty Association” NPO.
- 34 years old – made a recovery, became pregnant and gave birth. In relation to dealing with her daughter`s atopy and allergies (eggs, milk) developed a deeper understanding of immunology. Began interested in Japanese fermented food culture as a technique to provide care for one`s enteral environment.
- 35 years old – launched a “Holistic Beauty Certification” programme within the NPO, with great focus on cooperation with various experts to proliferate knowledge related to self-care. Participated in the “Make Your Smile” project for the areas damaged by the 2011 Tohoku earthquake and tsunami disaster.
- 38 years old – as the conference panel member appeared on the stage of a women`s medical treatment talk.
- 40 years old – started employment as a teacher for the development of beauty via the boosting of metabolism, Metabolism-Boosting Division at a beauty company called “Omuran.” Besides, assisted in the formation of a regional enterprise (a “General Company for Strategic Planning” in Mikicho, Kagawa Prefecture).As an outside expert engaged in strategic meeting aiming for the health improvement and support essential to highly effective child upbringing.
- 41 years old – participated in the “Tsunageyo, Sasaeyo” (Let`s connect, let`s support) project of the Ministry of the Environment.In September 2015 organised a “Holistic beauty life 2015 Omotesando” event in assistance with the Shibuya ward and Minato ward.In March of 2016, in cooperation with Isetan Shinjuku-ten “BEAUTY APOTHECARY” organized “WOMAN`S BEAUTY FESTIVAL.”
- 43 years old – as a highly-skilled and known professional in the holistic medical world created a “Holistic child care mastery training course” programme.Together with a “Natural & Organic” manager launched a business academy teaching SDGs (Sustainable Development Goals).
- 44 years old – supervised a “Holistic Life Marche” at a creative fair called “ROOMS39” Ethical Area.Functioned as a Head of Member`s Screening at the “Sustainable Cosmetic World” planning cooperative project of “MOTHER EARTH” and “Eco Mark.”
- 45 years old – Within the Tokyo midtown area curated “ISETAN SALONE SDGs” launched by “Isetan Salon,” which assembled a great gathering of sustainable brand topics.Together with “Merushan” organised Patagonia Provisions Association's “Ethical Life Experience Gathering,” as well as performed there.



▶美容雑誌「MAQUIA」表紙

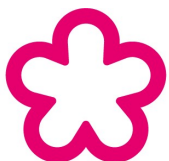


▶ホリスティックビューティ教本



▶ホリスティックライフ アイコン

What is the "Japan Holistic Beauty Association" NPO?



HBA

Holistic Beauty Association

In Japan, we're pioneers in promoting ***self-care awareness***. Since from now on, there is a need for women to gain knowledge how to take care of little disorders in everyday life, we have launched under the aspiration of many beauty, health and medical professionals.

■ Founded in April 2006

■ Network

Tokyo headquarters (Shibuya), Kyushu branch (Fukuoka),
Kansai branch (Osaka), Singapore, New Zealand, Australia

■ Partner organisations

NPO Women's Medical Network
NPO Japan Holistic Medical Association

■ Work content

- ❖ Proliferation of self-care awareness, examination, certification system
- ❖ Corporate training for health management
- ❖ Organisation of seminars raising awareness of women's wellness promotion
- ❖ SDGs promotion, as well as corporate SDGs consultation work
- ❖ Promotion of the Ministry of Environment's
"Tsunageyo, Sasaeyo; Mori, Sato, Kawa, Umi" project



Representative director:
Kishi Beniko
Holistic beautician



Message

心と体と肌はつながっている。そして地球環境とも。
その「つながり」を無視した社会や経済のあり方に、
ポジティブに一石を投じるのが私のミッションです。
楽しく美味しくおしゃれに、ウェルネスやSDGsを叶える。
そんな世界観に共感してくださると嬉しいです。

岸 紅子

#人も地球も全ての命輝くホリスティックビューティ

#スキンケア瞑想でワタシとつながる習慣を

#セルフケアで始める社会貢献

#オーガニックライフで叶えるSDGs

#アレルギーフリーヴィーガンは食のダイバーシティ

#発酵ライフで菌トレ&免疫力アップ

#holisticbeauty #wellness #self-care #SDGs #ethical
#organic #allergiesfree #fooddiversity #fermentationlife
#intestinelife #bacterialife #bacteriaremoval

